

HOW THE HUNT WORKS

A pirate treasure map typically has a red "X" to show you where the treasure is hidden. Our treasure map has red circles to show you where there are clues. You must be in the right spot to be able to correctly answer the clue question. Numbered questions (1-15) correspond to the red numbers and circles on the map. Pick out a circle and use your skills, map and compass to navigate to the spot.



These are just samples to show you how its done. When you think you are in the correct spot, answer the clue that goes with that location. Find all the clues, fill in the answers and figure out which letter falls into each yellow dot. Once you have answered all of the clues, you will have all the letters you need to write out a 15-letter "Secret Phrase". Then just follow the directions on the back side that explain how to claim your treasure!

SECRET SAMPLE PHRASE

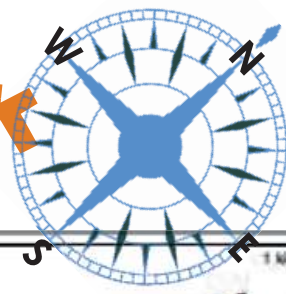
R

Now you know that the fourth letter of the SAMPLE secret phrase is "R"

Children under the age of eighteen should be accompanied by an adult. Possession of map does not imply right to access. Some sections of the park are out of bounds. Please follow all Conservancy signs and rules and stay on the paths when navigating through the Park. Treasure Hunt Adventures, Inc. assumes no liability for this activity.

CENTRAL PARK

Map Scale 1:7,500 Contour Interval 3m (10 feet)



1 What is this character riding?

HINT: you do not need to do them in order.

To complete the treasure hunt, you must have the map with all 15 questions and an imprinted serial number. To order, log on to www.treasurehuntadventures.com

★ CAN YOU FIND THEM ALL?

9 What is this character holding in his left hand?

13 Which animal is playing just one horn in the Delacorte clock?

FINALLY WANT MORE?
Additional treasure hunts and resources can be found on our website www.treasurehuntadventures.com

- ★ for school group
- ★ for birthday parties
- ★ for family reunions
- ★ for corporate events



PROMOTIONAL COPY

LEGEND	
Sunken transverse road:	— — — — —
City Street	— — — — —
Paved roadway	— — — — —
Paved areas	— — — — —
Bride path or running track	— — — — —
Wide asphalt path	— — — — —
Narrow path	— — — — —
Ride	— — — — —
Tunnel, bridge	— — — — —
Broken ground	— — — — —
Stone Wall	— — — — —
Uncrossable fence	— — — — —
Crossable fence	— — — — —
Building, ruin	— — — — —
Arbor or pergola	— — — — —
Baseball field, light towers	— — — — —
Softball field, bleachers	— — — — —
Man-made stone or concrete block	— — — — —
Statue or monument	— — — — —
Contours (3m)	— — — — —
Small knoll, depression	— — — — —
Small cliff, large cliff	— — — — —
Boulder, large boulder	— — — — —
Boulder field	— — — — —
Bare rock	— — — — —
Lake, pond	— — — — —
Stream, bridge	— — — — —
Crossable, uncrossable marsh	— — — — —
Intermittent stream	— — — — —
Drinking fountain, spring	— — — — —
Open area	— — — — —
Distinct vegetation boundary	— — — — —
Slow run, light vegetation	— — — — —
Bathroom	— — — — —

★ YOU WILL NEED this map pen and paper OR erasable marker a sense of adventure

2 First word on this statue of an American Statesman

3 Where did this character end up?

6 How many animals (not people) are there around Alice?
(beware: we provided too many spaces for the answer... so you can't guess!)

7 What is the first word of the song on the low eastern entry post outside the building?

10 What "country" is written on the sewer grate?

11 Standing at the boulder, look out at a bearing of 220 degrees (southwest on the compass dial). What two words in red do you see on the skyline?

12 What do you see coming out of the bottom of the monument?

14 On the east side of the restaurant, what kind of topiary animal is in the middle?

15 According to the sign in front, what are you standing under?

★ GOT THEM ALL?
Follow the directions on the back panel to claim your treasure!
www.treasurehuntadventures.com

You will need this number
Serial #: 000000

EVERYONE CAN WIN

All who succeed at solving the park puzzle can receive a Treasure Hunt Adventures Central Park Treasure Pack. Solving the puzzle also gives you exclusive access to additional hunts and resources.

CLAIM YOUR TREASURE PACK!



Visit the answer page on our site www.treasurehuntadventures.com

Be sure to have your map's serial number handy. (You can find the number inside, bottom right corner)

The small print

One treasure pack per map.
Additional treasure may be purchased on-line.
Treasure is guaranteed within one year of purchase.

Aerial Photos (March 1998) – Aerographics
Base Map (January 2003) – Ivar Helgesen, Norway
Original OCAD data – Hudson Valley Orienteering
Field Survey and Digital Drafting –
Ultimate Treasure Hunts
(www.UltimateTreasureHunts.com)
Special thanks and appreciation – to Heather Williams
for her original map and inspiration
Layout and Design – Eva Ruutopöld, Studio Bluu.com
Photography – Bedford Photography
Printing – GFI Printing, Peekskill, NY



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"The Great (your city) Treasure Hunt"™ ISBN 0-9749809-0-0

Printed in the USA

\$9.95

suggested retail price



9 780974 980904

Manufactured by Laminating Services, Inc. St. Petersburg, FL, and (manufacturing) sold under
license from FastMark Holdings, L.L.C., Palo Alto, CA USA under one or more of the following
Patents: U.S. Patent Nos. 5,063,637 and 5,273,432

FUN FACTS

USE THEM TO WOW YOUR FRIENDS!

Central Park used to be a swamp, took 16 years
to build and when they were finished the builders
had moved five million cubic yards of earth!

Central Park is big...843 acres or about 6% of Manhattan.

The Reservoir Running Track is almost 1 1/2 miles around.

If you walk around the outside of the Park
you will walk 6 miles!

Want to walk all the pedestrian paths in the Park?
When you're done you will have walked 58 miles!

In 1871 the original Carousel was turned by real horses.
Now that's horsepower!

There are over 26,000 trees in Central Park
and almost 9,000 benches.

In 1970 the first New York City Marathon
was held completely inside the park.

There are 21 playgrounds and many have sprinkler
fountains for cooling off in the summer.

Our favorite is the Safari Playground near W. 91 St.
How many hippos can you find?

In the north end there was a Revolutionary fort!

Of course there were sheep in Sheep Meadow years ago but
did you know that they were kept where
Tavern on the Green is now?

More than 200 movies have been filmed here.

25 million people a year visit the Park.

Where are the restrooms in Central Park?

Look for the **R** symbol on our map!

GLOSSARY OF TERMS

talk like a map wiz!

AIMING OFF When you use your compass to direct your route
to a destination, you can deliberately plan on arriving either
a bit left or right of the mark so you'll know which way to look
when you get close.

ATTACK POINT Sometimes it might be difficult to get to
your control, but easy to get to a point nearby so you might
navigate to the easier place and 'attack' your control from there.

BEARING The direction you want to travel as determined by
you and your compass.

CATCHING or COLLECTING FEATURE An obvious feature
beyond your control that will tell you, if you get to it, that you
have gone too far.

CHECK POINT Features you know you will see along the way
to your destination that will tell you are on the right track.

CONTOUR LINE The grey curvy lines connect points of
equal elevation. They show how steep or flat the terrain is. There
are no contour lines on Sheep Meadow because the field is flat.
The closer the lines are to each other, the steeper the land.

CONTROL In orienteering games, participants are using their
map reading skills to locate these orange and white nylon 'flags'
that are 3 sided and hang from a string. In the Central Park
Treasure Hunt, the circles show where a control would be hung.

GEO-CACHING This is a type of treasure hunt played with
the use of a GPS. Participants use the technology of satellites to
locate their controls.

GPS or GLOBAL POSITIONING SYSTEM The term is
used for the tool you hold in your hand while the satellites track
your position. Many cars now have them installed to help the
driver navigate to his destination without getting lost. They
won't help you read a map, so you still have to learn to be a
good orienteer to play map games!!

HANDRAIL Features on a map that can be followed in a
desired direction. Streams, trails, paths, edges of fields, and
stonewalls can provide the orienteer with easy and safe naviga-
tion. Be prepared to know when to get off the handrail or you
may just go too far!

KNOLL A small hill.

LEG One section of an orienteering course between two circles.

NORTH LINE The straight black lines (with the arrows on the
end) that all point to magnetic north. Magnetic north is NOT
uptown but almost 45 degrees to the west.

PACE COUNTING Everyone takes different sized steps.
Orienteers count how many 'double-steps' (just count when your
right foot hits the ground) to cover a known distance. Practice
your pace count in a measured place. It is 100 meters from the
Mother Goose statue to the Wisteria Pergola. If you count your
steps there, you can use that number to go 100 meters anywhere!
It's a great tool when there are few other features or too many
features to keep track of like paths in the Ramble.

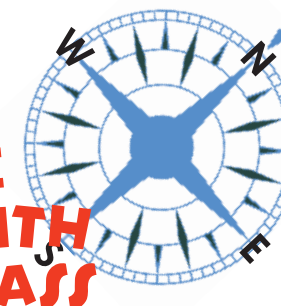
PUNCH A small 'clipper-like' devise with little pins that hangs
with a control. You use it to make a distinct mark to prove that
you found the control. In the Great Central Park Treasure Hunt,
answering the questions correctly, proves that you found your
control circle!

RELOCATION If you think that you are lost, stay put!
Wandering is never a good idea. But if you can, follow your
steps backwards to where you knew where you were.

THUMBING Keeping your thumb on the map to remember
where you are. Every minute or two, check and move your thumb
again to your new position.

WHISTLE Every orienteering contest usually requires all
competitors to carry a safety whistle.

HOW TO USE THIS MAP WITH YOUR COMPASS



1. Hold map flat to the ground (so the compass
needle floats freely)

2. Turn until the red needle of the compass points
to north on the map. (Hint - look for the red and
white arrows along those long "north" lines that
run diagonally through the map.) Now your map
is oriented.

3. Position yourself behind the spot on the map
where you are and look towards your destination.
Always keep the map oriented (see #1 and 2)

WHAT IS ORIENTEERING?

Orienteering is a navigation game where par-
ticipants use only a detailed topographic map
and a compass to locate flags that are circled on
the map. You can play it in the forest, in a park,
at a school or even through your town's streets.
Orienteering courses can be short and easy (right
on the trails for a mile) or long and challenging
(bushwhacking through the woods for five miles
or more). Orienteering is a competition, a self-
guided nature hike or even a Treasure Hunt!

For more information on orienteering in the tri-state area,
contact Hudson Valley Orienteering at

<http://hvo.us.orienteering.org>

For more information on clubs and events in your area,
visit the United States Orienteering Federation's website at

www.us.orienteering.org



Photo above: The US Junior Orienteering team competed at the
2004 World Orienteering Championships in Estonia.

It's a FULL-COLOR Orienteering Map!

THE GREAT CENTRAL PARK TREASURE HUNT

Use this map
to find the right spot
to answer the 15 clues
to solve the puzzle
to claim your treasure!

PROMOTIONAL COPY



HOURS
OF FUN
for Ages 8 to 88!

Link to Additional Hunts On-Line