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Carmel, NY 10512
www.treasurehuntadventures.com

For Immediate Release

The Great Central Park Treasure Hunt

A Do-It-Yourself treasure hunt for families, schools, scouts, tourists...anyone with a sense of adventure. Use this full color orienteering map to navigate to the circles and then answer the 15 clues. After your answers spell out a secret message, go online to claim your treasure - and there is

TREASURE FOR EVERYONE!

From ages 8 to 88, all can enjoy Central Park like never before with this one-of-a-kind laminated twelve-panel map. Each map is individualized with its own serial number, which gives you exclusive access to additional hunts and resources online.

The Hunt takes place in the southern portion of Central Park with no digging, no climbing and no chance of getting lost. Hunters simply use the map to find spots where they must answer questions. Answer all fifteen and decode the secret phrase...and treasure is yours. Actually, treasure is everybody's as everyone who solves the secret riddle can earn their own treasure by logging on to the website with the secret phrase.

"The Great Central Park Treasure Hunt" offers millions of New Yorkers, including the hundreds of thousands of students that reside within a walk or subway ride, a fantastic adventure in geographic fun and awareness. **AND EVERYONE CAN EARN TREASURE!!!**

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